

THE HAMMER SCENARIO – A PER/UNIT ANALYSIS: APPLIES TO THE SALE OF ANY SERVICE OR PRODUCT BOUGHT IN FINAL PERSONAL CONSUMPTION.

Note: 22% of the hardware store's sales price contains the embedded Income Tax/Payroll Tax paid by the materials supplier, the factory, distributorship, and the hardware store **PLUS** all their CPA's and TAX ATTORNEYS PUSHED FORWARD to the Final Retail Buyer Downstream

Note: The Final Downstream Buyer TRULY paid everybody's taxes! All upstream sellers got reimbursed for their paid taxes (theirs & their sellers') when they resold downstream to their buyer.

Why? Because forensically, a business is a pass-thru in exchange for a good or service which they provide. Thus, the **ONLY WAY** a pass-thru can truly contribute their working capital to a transaction is by experiencing a loss—but then no Income Tax is owed **BECAUSE** there's no profit. Thus, any seller can **ONLY PAY** their income/payroll taxes with their **BUYER'S** working capital (funds) thru price **BECAUSE** you're taxing profit; and also why that income/payroll tax becomes "cost basis" (cost altitude) to the next owner downstream.

